

W C O K

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CATALOG NO. 4550L 1/3

## BROADCASTING STATION LICENSE RECORD

Date first licensed 5-16-67

Call letters NEW W C O K

Station location Sparta, N.C.

SPARTA-INDEPENDENCE RADIO CORP. (AL 10-20-67 eff. 10-28-67)

Name of licensee H. SID COMER

(BMP 2-3-67)

Approx. 1.8 mi. SE of downtown Sparta, on Hwy. 21, Sparta, N.C.

(P-8-10-66)

Transmitter location On N.C. Hwy. 18, 1.5 mi. NE of Downtown, Sparta, North Carolina /

1.8 miles S.E. of downtown Sparta, N.C. Hwy. 21 Sparta, N.C. (BS 9-8-71)

\* 0.1 Miles South of city limits on US Hwy. #21, Near Sparta, North Carolina (MP-3-3-67)

\* Same as transmitter (BMP 2-3-67)

Main studio location \* Same as transmitter (BP-8-10-66)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-16,519	8-10-66	1060kc	250w	Day	10-10 4-10-67
6 6 6		CP for a new standard broadcast station			
BP-16519 (1)	10-18-66	Mod. of CP(BP-16519) to assign Call Letters.			
BMP-11939 (2)	2-3-67	Mod. of CP(BP-16,519) to change ant-tran & studio loc.			
BMP-11,993 (3)	3-3-67	Mod. of CP(BP-16,519 as mod) to chg. studio loc. to 0.1 miles S. of city limits on U.S. Hwy. #21, Near Sparta, N.C. and operated by RC for studios.			
BL-11,635	5-16-67	1060kc	250w	Day	5-16 12-1-69
		Lic to cover CP(BP-16,519 as mod) which auth a new standard broadcast station.			
AL-6186	10-20-67	Voluntary assignment of license			
eff. 10-28-67					
TELEGRAM	10-17-67	PSA	250w	(KYW Protected station)	
BR-4609(L)	11-24-69	RENEWAL OF LIC.			12-1-72
BS-4609(1)	9-8-71	Mod. of lic. to change Main studio loc. and remote control point.			
EBSA	6-12-72				
BR-4609(L)	12-6-72	Renewal			12-1-75
BR-4609(S)	12-9-75	RENEWAL			12-1-78
ETC-7938	3/18/76	Vol TO EFF:4/1/76 consummated 4/2/76			
BR-780721UK					
BZ-781117AA(L)	3-16-79	Renewal of License and Modification			
					12-1-81

FORM BC-121  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters ~~new~~ **W C O K**

Name H. SID COMER  
Sparta, North Carolina (P.O. Box 213, Dobson, N. C.) 27017

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,519 R. & F.	12-23-64	CP for a new standard broadcast station to be operated on Frequency: 1060kc Power: 250 watts Hours of operation: Daytime Type transmitter: Gates BC-250GY Trans. location: On N.C. Hwy 18, 1.5 mi. NE of Downtown Sparta, N. C. Studio location: Same as transmitter Engr: Pete Johnson	GRANTED Cond'l re: pre-sunrise operation, inter. Beckley, West Va. BP-16,555	8-1-66
	12-28-64			
AMENDMENT	2-17-66	AMENDED to change ant-system (change height).		
R & F	2-21-66			
BMP- 11,939		Mod. of CP (BP-16,519) which auth a new standard broadcast station) to change ant-trans/loc. to Approx. 1.8 mile Southeast of Downtown Sparta.; On NC Hwy. 21, Sparta, N.C. Engr: E.M. Johnson, Charleston, W. Va.	RETURNED-10-2-66 Sect-4-4-III-never	
REceived	10-19-66			
Resubmitted	10-29-66		GRANTED	2-3-67
R & F	11-1-66			

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters W.C.O.K.Name H. SID COMER  
SPARTA, NORTH CAROLINA 28675

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,993 R & F	2-9-67 2-13-67	Mod. of CP(BP-16,519 as mod., which auth. a new standard b/c station) to chg. studio loc. to 0.1 miles S. of city limits on US Hwy. #21, N. Sparta, North Carolina & operate trans. by remote control from studios. Atty-Putbrese & Fisher(Thomas W. Fletcher)	GRANTED	3/3/67
BL-11,635 Rec'd Resub. Rec'd Filed  PTA: 4-21-67	4/14/67 3/31/67 4/5/67 4/5/67 4/17/67	Lic. to cover CP (BP-16,519 as mod.) which auth. a new standard broadcast station.  Atty: T. W. Fletcher Engr: C. L. Lasley, Kernersville, N.C.	<del>REJECTED: 4/4/67 no Sect.</del> <del>FF-A not dated.</del> GRANTED	<del>4/4/67</del> <del>no Sect.</del> 5-16-67

FORM BC-121

Aug. 1955

## APPLICATION RECORD - BROADCASTING

(1060kc)

Card #3

SPARTA-INDEPENDENCE RADIO CORP.

Call

Letters W C O KName xx H. SID COMERSparta, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BAI-6186 R & F (Form 316) <b>OCT 12 1967</b>	10-3-67 10-5-67	Voluntary assignment of license to SPARTA-INDEPENDENCE RADIO CORP.  Atty. Putbrese, <u>Fletcher</u> and Baraff	GRANTED eff.	10-20-67 10-28-67
BR-4609 R & F #539509 \$75. P.H. filed PRESS <b>OCT 18 1969</b>	8-15-69 9-2-69 9-2-69 9-2-69	Renewal of license Atty-Thomas W. Fletcher	GRANTED	11-26-69
BTC-6359 R & F #619799 \$75 PRESS: <b>AUG 27 1970</b> PN REC'D: Pub. notice filed 8-24-70	7-27-70 7-30-70 7-30-70	Voluntary transfer of control of licensee corporation from H. Sid Comer, H. Clark Comer, Vassie W. Comer and Brice A. Miller to Lawrence County Broadcasting Corporation Atty.: Putbrese and <u>Fletcher</u> (SEE OVER)	DISMISSED Req. of atty	12-23-70

RE: BTE-6359 - Transferee is licensee of WBZY, New Castle, P  
AMENDED 12-3-70 re programming(transferee)

September 1969

## APPLICATION RECORD - BROADCASTING

1060kc

Call  
Letters **W C O K**Name **SPARTA-INDEPENDENCE RADIO CORP.**  
**Sparta, North Carolina**

File No.	Dated	Application for	Action	
			Nature	Date
BR-4609 R & F <del>PRESS</del> 25 <del>PN</del>	8-22-72 8-28-72 8-28-72	Renewal of License AMENDED 11-20-72 re: commercial policy; employment practices	Granted	12-6-72
THE COMMISSION, by action of 11-14-74 notified the licensee that it has incurred an apparent liability for forfeiture in the amount of \$300 for willful or repeated violation of Sec. 73.47 of the Rules.				
BR-4609 R & F PN Recd. PRESS	7-20-75 8-6-75 " AUG 19 1975	RENEWAL OF LICENSE AMENDED 11-17-75 re: commercial matter AMENDED 12-9-75 re: commercial practices	GRANTED	12-9-75
ETC -7938 R & F FEE PD: \$200 # 523354 CODE 047 PN filed	1-20-76 1-22-76 FEB 5 1976 3/2/76	Voluntary transfer of control of lic corp from H. Sid Comer, Vassie W. Comer and H. Clark Comer to Foy C. Hefner  AMENDED 3-11-76 - financial data; statement re ECP	GRANTED consummated FEE REQ: pd W 555583	3/18/76 4/2/76 4/14/76

F. C. C. - WASHINGTON, D. C.

# APPLICATION RECORD - BROADCASTING

1060khz.

Call  
Letters **W C O K**

Name **SPARTA-INDEPENDENCE RADIO CORP.**  
**Sparta, North Carolina**

File No.	Dated	Application for	Action	
			Nature	Date
BR780721UK R & F PRESS	7-20-78 7-21-78 <b>AUG 7 1978</b>	RENEWAL OF LICENSE  Atty: Gary S. Smithwick	GRANTED issued	11-14-78 with BA-781117AA
BZ-781117AA R & F DM PRESS	11-17-78 11-21-78 <b>MAR 14 1979</b>	Direct Measurement	GRANTED issued	3-16-79 with RENEWAL

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

